

Networking Profile

Name _____ Phone _____

Business _____ Title _____

How did you get started? _____

What do you love most about it? _____

Describe the problem that you solve? _____

How are you different from others in your profession/industry? _____

Assuming everything goes according to plan, where do you see your business in three years? _____

What achievement are you most proud of? _____

What is the funniest or strangest thing that you've seen in your business? _____

What networks do you belong to? _____

Describe your "ideal" client. _____

Who, by nature of their business, has a network of your ideal client? _____

Who, by nature of their business, has a network of those people (your target market)? _____

How can I help you (i.e. make an introduction, arrange a speaking engagement, media exposure, invite to a networking event) _____
